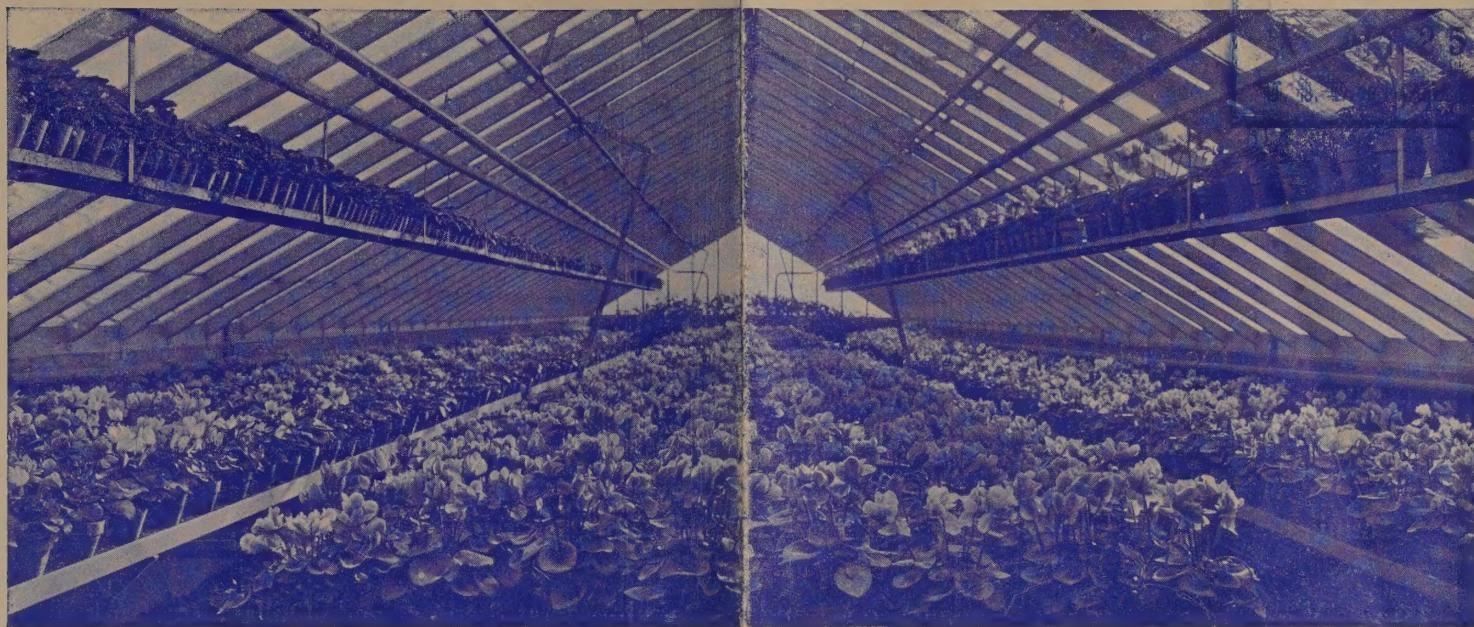


the firm is Swiss

The Swiss "Riviera Pearl" Cyclamens

(Persicum Giganteum)



LIBRARY
RECEIVED
5/1941
Action

Part view of the Nurseries where Cyclamen Seeds are re-selected

ONLY ONE QUALITY : THE BEST

There is nothing finer than the Cyclamer as a garden plant and for indoor decoration.

One of the most wonderful perennial plants and by far the most astoundingly beautiful of its race.

The extremes of climate in Switzerland assure the plant a good constitution and an incomparable resistance.

As you will see in the above illustration, the plant grows vigorously. It is of easy cultivation and for a long time bears the most charming flowers and beautiful green foliage.

Both in flower and foliage, these new varieties are veritable giants, and the plants are stout and self-supporting.

Flowers are substantial, of exceptional size and perfect form, and the petals beautifully curved. They are excellent for cutting.

In fact there are shades which were not thought possible some years ago and which have now attained in Europe a great reputation. The colours are distinct.

My varieties are the ones usually grown for exhibition purposes. They are creating quite a sensation in the horticultural world.

The Cyclamen Seed which I offer is something very superior, something that I can thoroughly recommend and that will give the greatest satisfaction to the grower. It has been grown, hybridized and re-selected for over 70 years. That is why mine is now looked upon as the most beautiful of its race in the world to-day.

Cultivation : Sow from August to October. Special instructions will be given with order only on application.

Test for yourself with one of my original packets and you will surely re-order.

New Varieties :

- No. 1. Pearl Pure White.
- No. 2. Pearl White and Red.
- No. 3. Pearl Brilliant Red
- No. 4. Pearl Salmon Peach Blossom.

- No. 5. Pearl Pale Salmon
- No. 6. Pearl Dark Salmon.
- No. 7. Pearl Carmin Salmon.

Price : Original packet (about 50 seeds) Swiss Fr. ~~5.50 or 6/-~~ sd. or \$ 1.50 (~~\$ 1.25~~)
Special discount for large quantities.

Terms : See following page.

Recommendations : I am sincerely thankful to the numerous Customers who have kindly recommended my house or who will forward this pamphlet to their friends and acquaintances.

Special discount for large quantities

For Quality buy with confidence from

Charles J. RICKLI

Seeds

P. O. Box 25

MONTREUX (Switzerland)

the firm is Swiss

the firm is Swiss

Export Terms of Business

- 1) The giving of an order constitutes an acceptance of the following terms by the Purchaser.
- 2) **Price** : In Swiss Francs. All prices quoted are subject to change without notice.
- 3) **Payment** : Net cash with order. To cover the Carriage Expenses Swiss Fr. 0.60 minimum for 8 original packets (about 9 pence or 15 cents) must be added to the payment. No seeds sent „Cash on Delivery“.
- 4) **Remittances** : Cheques on London, Postal orders, Sterling and Dollars in Bank Notes are acceptable. International Postal Coupons for small amounts are the most convenient way to remit.
- 5) **Packing** : No charge for original packets.
- 6) **Carriage** : The original packets are sent by registered mail, without any responsibility and at Customer's expense.
- 7) **Delivery** : Should the stock of any variety ordered be exhausted, I shall, to save delay, send in its place the most suitable substitute, otherwise the order will be kept until the next gathering.
- 8) **Responsibility** : Seeds have been carefully grown, selected, cleaned and repeatedly tested. But I give no warranty express or implied, in respect of them, and I will not be in any way responsible for the crop.
- 9) **Recommendations** : I advise forwarding your order early.

ONLY ONE QUALITY : THE BEST

For Quality buy with confidence from

Charles J. RICKLI
Seeds
P. O. Box 25
MONTREUX (Switzerland)

Printed in Switzerland